The Italian Community Center Presents...

festa ITALIANA





2023 MARKS THE 43RD FESTA ITALIANA

As one of Milwaukee's first ethnic festivals, Festa holds a special place in the city of Milwaukee's history. Many photos grace the halls of the Italian Community Center, as reminders of the original street festivals that celebrated the same culture that we highlight today. Faith, family, food and music are the foundation of our heritage. Although it has taken many shapes and sizes, Festa Italiana has always stood strong on these four pillars. In honor of our tradition and cultural roots, this years event will again be held at the Italian Community Center in the Third Ward and will include all of our signature attractions, such as the Mass, Cultural Exhibit, Cucina Showcase, Italian Idol and Bocce. We invite you to participate and support this longstanding tradition. Secure your sponsorship level today and join our family of 700 + members and 15,000 followers.

September 8-10

Italian Community Center Grounds

631 E Chicago Street, Milwaukee, WI 53202

www.iccmilwaukee.com/festa-italiana

Sponsorship Details on page 2

festa ITALIANA Sponsorship Packages

Presented by: The Italian Community Center Milwaukee

ABONDONZA PACKAGE - $25,000

- Complimentary Admission Tickets - *Qty 400*
- Recognition as Sponsor of Fireworks
- Logo on Homepage w/ link
- Logo on Festa page of website w/ link
- Logo on 5,000 Brochures
- Logo on Sponsorship Banners
- Logo in Monthly Newsletters through September
- Announced at Opening Ceremony
- Invitation to Opening Ceremony - *Qty 4*
- Ten (10) Social Media Ads prior to Festa, accross multiple platforms
- Exhibitor Table (2 representatives daily)
- Inclusion in *OnMilwaukee.com* article written about Festa

**Only two non-competing sponsors available*

SALUTE PACKAGE - $10,000

- Complimentary Admission Tickets - *Qty 200*
- Recognition as Sponsor of Carnival/ Entertainment Stage/Cucina/Brochure *(Choose One)*
- Logo on Homepage w/ link
- Logo on Festa Page of website w/ link
- Logo on 5,000 Brochures
- Logo on Sponsorship Banners
- Announced at Opening Ceremony
- Invitation to Opening Ceremony - *Qty 2*
- Judge the Children's Pizza Making Contest
- Logo in Monthly Newsletters through September
- Two (2) Social Media Ads prior to Festa, accross multiple platforms
- Exhibitor Table (2 representatives daily)
- Inclusion in Festa Press Release

GRAZIE PACKAGE - $5,000

- Complimentary Admission Tickets - *Qty 100*
- Logo on Festa page on website w/ link
- Logo on 5,000 Brochures
- Logo on Sponsorship Banners
- Thank you Announcement at Opening Ceremony
- Recognition as sponsor of Culture/Mass/Bocce *(Choose One)*
- Listed in Monthly Newletters through September
- One (1) Social Media Ads prior to Festa, accross multiple platforms
- Exhibitor Table (2 representatives daily)

BRAVO PACKAGE - $2,500

- Complimentary Admission Tickets - *Qty 60*
- Listed on Festa page on website
- Listed in 5,000 Brochures
- Listed on Sponsorship banners
- Thank you Announced at Opening Ceremony
- Recognition as sponsor of Cannoli Eating Contest/Sauce Contest/Kids Pizza Making Contest (choose one)
- Exhibitor Table (2 representatives daily)